

Rochester Recreation Club of the Deaf



Rochester Deaf Awareness Week

1564 Lyell Avenue, Rochester , NY 14606

September 23 to 29, 2018

www.rdaw.org

To whom it may concern,

Please allow me to introduce myself. I am Fred Beam, Chairperson of Rochester Deaf Awareness Week. It is an extraordinary week of celebrating and recognizing the Deaf Community and its culture. Our theme is "Go Beyond!". It will be held from September 23 to Sept 29, 2018.

We are currently looking for outstanding individuals or organizations to support our fabulous events during the week. During that week, we will have on:

1. Sunday, Sept. 23-Deaf Inspiration Day
2. Monday, Sept 24- Deaf Advocates Day
3. Tuesday, Sept 25 –Deaf Government/Business Day
4. Wednesday, Sept 26- Deaf Literacy/ Arts
5. Thursday, Sept 27 – Deaf History/Empowerment Day
6. Friday, Sept 28- Deaf Youth/Diversity/Deaf Blind Awareness Day
7. Saturday, Sept 29- Family/Community Day



We hope that you will take time now to consider your sponsorship to this very special effort. Below you will find the several ways you may choose to make your contribution to this special week for the City of Rochester and the Deaf Community.



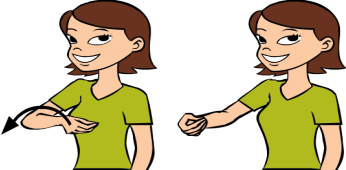

Sincerely Yours,

Fred Michael Beam,

Chairperson of RDAW

SPONSORSHIP PACKAGES

Package	Includes	Price
<p data-bbox="191 310 573 359">Deafinitely an Ally!</p> 	<p data-bbox="605 310 922 407">Logo 1.with Link on RDAW org’s home page</p> <p data-bbox="605 449 987 480">2.displayed at ALL RDAW Events</p> <p data-bbox="605 522 914 585">3.Listed in FULL PAGE the program book</p> <ul data-bbox="654 630 987 1121" style="list-style-type: none"> • Complimentary exhibit space during the entire week, Short Presentation at Kick Off Ceremony, Entertainment Nights, and Award Banquet. • An engraved plaque as a token of our appreciation for sponsorship • Two (3) person receiving VIP seating for all events. 	<p data-bbox="1016 310 1260 359">\$5,000.00+</p>
<p data-bbox="191 1171 443 1268">Deafinitely a Benefactor!</p> 	<p data-bbox="605 1171 922 1268">Logo 1.With link on RDAW org’s home page</p> <p data-bbox="605 1310 951 1373">2. display at 3 events of their choice</p> <p data-bbox="605 1415 919 1478">3. Listed in the HALF PAGE program book</p> <ul data-bbox="654 1522 987 1875" style="list-style-type: none"> • Complimentary exhibition space during three of events of their choice. • A framed certification of appreciation for sponsorship • Two (2) person receiving VIP seating for all events. 	<p data-bbox="1016 1171 1260 1220">\$3,000.00+</p>

<p>Deafinitely a Collaborator!</p> 	<p>Logo</p> <ol style="list-style-type: none"> 1. With link on RDAW org's home page 2. Display at 2 events of their choice 3. Listed in the A QUARTER PAGE program book <ul style="list-style-type: none"> • A framed certification of appreciation for sponsorship • One (1) person receiving VIP seating for all events. 	<p>\$2,000.00+</p>
<p>Deafinitely a Contributor!</p> 	<p>Logo</p> <ol style="list-style-type: none"> 1. With link on RDAW org's home page 2. Listed in A QUARTER PAGE program book <ul style="list-style-type: none"> • Letter of Appreciation for Sponsorship • One (1) Complimentary Ticket to one of the events of your choosing: 	<p>\$1,000.00+</p>
<p>Deafinitely a Donor!</p> 	<p>Logo</p> <ol style="list-style-type: none"> 1. Listed in A QUARTER PAGE program book <ul style="list-style-type: none"> • Letter of Appreciation for sponsorship 	<p>\$500.00+</p>
<p>Deafinitely a Friend!</p> 	<p>Name will be listed in the program book.</p>	<p>\$499 OR LESS</p>

ADVERTISING SIZES

The following sizes below are available for purchase to advertise in our program book. If you would like more information about how to become a sponsor or to purchase advertising space, please use our form and contact chairperson, Fred Beam thru Artsinvhands@gmail.com.

Description	Size	Price
COLOR FULL PAGE	5 ½ W x 8 ½ H	\$300.00
BLACK & WHITE FULL PAGE	5 ½ W x 8 ½ H	\$250.00
COLOR HALF PAGE	5 ½ W x 4 ¼ H	\$200.00
BLACK & WHITE HALF PAGE	5 ½ W x 4 ¼ H	\$150.00
COLOR ¼ PAGE	2.75 W x 4 ¼ H	\$100.00
BLACK & WHITE ¼ PAGE	2.75 W x 4 ¼ H	\$50.00

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Advertising Request & Templates

The program book will be distributed to those who attend any of the RDAW events during the week of September 23 to 29, 2018. If you wish to place an advertisement in our program book, please complete this form. Advertising space for some pages will be accepted on a first come, first serve basis.

YOUR DEADLINE IS: August 30, 2018

Advertising Request Info:

Organization: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone/ VP: _____

Email: _____

Signature: _____

ADVERTISING SIZES (CIRCLE THE SIZE and THE PRICE)

Organization: _____

Description	Size	Price
COLOR FULL PAGE	5 ½ W x 8 ½ H	\$300.00
BLACK & WHITE FULL PAGE	5 ½ W x 8 ½ H	\$250.00
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COLOR ¼ PAGE	2.75 W x 4 ¼ H	\$100.00
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SENT THIS FORM with first form (Advertising Request & Templates form)

MAKE SURE to EMAIL file attachment of camera ready in black and white or color .Electronic Ads must be submitted in this format: JPEG AND to and send to: ARTSINVHANDS@gmail.com.

PLEASE MAKE CHECKS PAYABLE TO: RRCD/RDAW (Program Book) 1564 Lyell Ave, Rochester, NY 14618